Contra Costa County
Area Plan 2024-2028

Presented by Ana Bagtas
Area Agency on Aging
Public Hearing Agenda

- Overview of the Planning and Service Area (PSA)
- Overview of the Area Agency on Aging (AAA)
- Assessing Needs, Establishing Priorities, and Setting Goals
- Area Plan 2024-28 Goals, FY 2024-2025 Objectives
- Program Development and Coordination Expenditures
- Title IIIB Access, In-Home Services, and Legal Assistance
- Area Plan Budget Breakdown
- Receive Public Comments
Overview of the Planning and Service Area (PSA)
Contra Costa County - PSA #7

51st largest of 58 counties in CA

9th most populous in CA: pop 1,165,927 (2020 Census)

4th most diverse county in CA

36.3% of households have residents 5+ years old who speak languages other than English

1:4 (27%) Hispanic/Latinx

31.4% Black, API, Native American/Alaskan Native
West County

- Most urbanized, most diverse
- Richmond is region’s largest city
- Lowest median income: $95,970 vs $120,061 county
- Population 270,382: 22% of pop aged 60+
- Median age 39.2 years vs 40.5 years county
- 38% Hispanic/Latinx vs 27% county
Central County

- Most affluent
- Highest median income: $141,560 vs $120,061 county
- Population 507,758: 25% aged 60+
- Median age 42.5 years vs 40.5 years county
- 17% Hispanic/Latinx vs 27% county
East County

- Lowest pop comparatively, yet fastest growing region
- Brentwood, Oakley, Pittsburg among top 10 fastest growing in Bay Area
- Median income: $128,843 vs $120,061 county
- Population 144,793: 22% aged 60+
- Median age 38.5 years vs 40.5 years county
- 29.3% Hispanic/Latinx vs 27% county
Low-Income Pop Aged 60+

- Projected pop: 296,731
- Minorities: 128,463 (43%)
- Low-Income: 21,910 (7%)
- Medi-Cal Eligible: 45,120 (15%)
- Lives alone: 49,350 (17%)
- Non-English speaking: 6,000 (2%)

Source: 2023 CDA IFF Data
Race and Ethnicity Breakdown of Age 60 and Over Medi-Cal and CalFresh Recipients Compared to Contra Costa County Population (All Ages)

<table>
<thead>
<tr>
<th>Category</th>
<th>Age 60+ Medi-Cal and CalFresh Recipients</th>
<th>Contra Costa Population (All Ages)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic or Latino</td>
<td>20%</td>
<td>27%</td>
</tr>
<tr>
<td>White (not Hispanic or Latino)</td>
<td>19%</td>
<td>19%</td>
</tr>
<tr>
<td>Black or African American</td>
<td>39%</td>
<td>39%</td>
</tr>
<tr>
<td>American Indian and Alaskan Native</td>
<td>10%</td>
<td>8%</td>
</tr>
<tr>
<td>Asian</td>
<td>20%</td>
<td>18%</td>
</tr>
<tr>
<td>Native Hawaiian &amp; Other Pacific Islander</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Some other Race</td>
<td>20%</td>
<td>18%</td>
</tr>
<tr>
<td>Two or more races</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Unknown or Declined to State</td>
<td>23%</td>
<td>23%</td>
</tr>
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Overview of the Area Agency on Aging (AAA)
• Established May 20, 1975
• Governing Board: Board of Supervisors
• Advisory Council on Aging (40 Members)
• Administers and delivers Older Americans Act, Older Californians Act, other State-funded programs
  • Direct service
  • Contracts
AAA Responsibilities

▪ Assess the needs of older adults, persons with disabilities, and family caregivers
▪ Develop approaches and partnerships to integrate, strengthen, and sustain the service provider network
▪ Oversees federal, state, County funding for older adults
▪ Monitor contractors for program, performance, fiscal, and regulatory compliance
▪ Coordinate the local Master Plan for Aging (MPA) activities
Assessing Needs, Establishing Priorities, Setting Goals
Master Plan for Aging (MPA) Local Playbook

- Measure X one-time planning grant
- Year-long planning process Collaborative Consulting
- IMPACCT Steering Committee
- Data-driven, equity focused, collaborative
MPA Local Playbook
Strategy Development

Data-Driven

- CASOA Survey
- AAA Need Assessment
- Stakeholder Engagement
- Other secondary data

Collaboration with IMPACCT
Steering Committee
AAA Focus Groups

• 13 Focus Group meetings
• All regions, all districts represented
• Special outreach:
  – Limited-English speaking
  – LGBTQ+
  – Lower income
  – Adults with disabilities
  – Minority communities
  – Geographically isolated
<table>
<thead>
<tr>
<th>Focus Group Sites</th>
<th>Date</th>
<th>Facilitator</th>
<th># of Participants</th>
</tr>
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<tbody>
<tr>
<td>Ambrose/Bay Point Community Center</td>
<td>28-Sep</td>
<td>Debbie Card</td>
<td>18</td>
</tr>
<tr>
<td>Rainbow Community Center</td>
<td>5-Oct</td>
<td>Beckie Underwood</td>
<td>9</td>
</tr>
<tr>
<td>Oakley Senior Center</td>
<td>6-Oct</td>
<td>Lorna Van Ackerson</td>
<td>10</td>
</tr>
<tr>
<td>Corrine Sain Community Center (N. Richmond)</td>
<td>11-Oct</td>
<td>Jill Kleiner</td>
<td>13</td>
</tr>
<tr>
<td>Monument Crisis Center</td>
<td>12-Oct</td>
<td>Marilyn Fowler</td>
<td>16</td>
</tr>
<tr>
<td>Antioch Senior Center</td>
<td>13-Oct</td>
<td>Lynnette Watts</td>
<td>19</td>
</tr>
<tr>
<td>Grace Lao Lutheran Church</td>
<td>16-Oct</td>
<td>Sary Tatpaporn</td>
<td>40</td>
</tr>
<tr>
<td>Miraflores Senior Apartments</td>
<td>19-Oct</td>
<td>Jennifer Doran</td>
<td>14</td>
</tr>
<tr>
<td>San Pablo Senior Center</td>
<td>20-Oct</td>
<td>Michelle Hayes</td>
<td>9</td>
</tr>
<tr>
<td>Contra Costa County Office - Pleasant Hill</td>
<td>23-Oct</td>
<td>Susan Rotchy</td>
<td>6</td>
</tr>
<tr>
<td>Contra Costa County Office - Richmond</td>
<td>26-Oct</td>
<td>Susan Rotchy</td>
<td>9</td>
</tr>
<tr>
<td>Contra Costa County Office - Antioch</td>
<td>30-Oct</td>
<td>Susan Rotchy</td>
<td>2</td>
</tr>
<tr>
<td>Danville Senior Center</td>
<td>13-Nov</td>
<td>Jim Donnelly</td>
<td>13</td>
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\[n = 178\]
<table>
<thead>
<tr>
<th>Site</th>
<th>Asian</th>
<th>Black</th>
<th>Hispanic/Latinx</th>
<th>Native American</th>
<th>Native Hawaiian</th>
<th>White</th>
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<tr>
<td>Danville</td>
<td>20%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>80%</td>
</tr>
<tr>
<td>ILRC (combined 3 sites)</td>
<td>0%</td>
<td>40%</td>
<td>10%</td>
<td>0%</td>
<td>0%</td>
<td>50%</td>
</tr>
<tr>
<td>San Pablo</td>
<td>17%</td>
<td>17%</td>
<td>33%</td>
<td>0%</td>
<td>0%</td>
<td>33%</td>
</tr>
<tr>
<td>Miraflores</td>
<td>17%</td>
<td>17%</td>
<td>33%</td>
<td>0%</td>
<td>0%</td>
<td>33%</td>
</tr>
<tr>
<td>Grace Lao</td>
<td>100%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Antioch</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Monument Crisis Center</td>
<td>20%</td>
<td>20%</td>
<td>47%</td>
<td>0%</td>
<td>0%</td>
<td>7%</td>
</tr>
<tr>
<td>North Richmond</td>
<td>0%</td>
<td>92%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Rainbow</td>
<td>0%</td>
<td>20%</td>
<td>10%</td>
<td>10%</td>
<td>0%</td>
<td>70%</td>
</tr>
<tr>
<td>Oakley</td>
<td>0%</td>
<td>0%</td>
<td>14%</td>
<td>0%</td>
<td>0%</td>
<td>86%</td>
</tr>
<tr>
<td>Bay Point</td>
<td>9%</td>
<td>13%</td>
<td>35%</td>
<td>0%</td>
<td>0%</td>
<td>48%</td>
</tr>
<tr>
<td><strong>Total/Average</strong></td>
<td><strong>17%</strong></td>
<td><strong>20%</strong></td>
<td><strong>17%</strong></td>
<td><strong>1%</strong></td>
<td><strong>0%</strong></td>
<td><strong>37%</strong></td>
</tr>
</tbody>
</table>
Major Insights: Most Needed Services

- Transportation
- Housing
- Tech literacy trainings
- Dental services
- Health services
- Caregiver support
- Nutrition education
- Classes, activities
- Healthy Foods
- Mental health
- Grief counseling
- Homecare
- Handyperson services
- Caregiver support
- Vetted contractors/solar installation
Services must be:
• Available
• Affordable
• Accessible
• Reliable
• Equitable
• Visible
• Seamless
Challenging finding information on services available, cost, and eligibility
Safety a Major Concern

- Sidewalks, neighborhood walkability
- Fraud and scams, including cybercrime
- Crimes, assaults targeting seniors
Affordability

• Need free, low-cost, or subsidized support
• Need Emergency Funds
  – Persons with disabilities
  – Homeless prevention
Language Access

• Issue for Spanish, Mandarin, Lao
• Barrier to getting services
• Need bilingual workers, providers, clinicians
• Services stopped during COVID
• Get back to conducting outreach, workshops, presentations, classes
• Restart Mobile Services
• Loneliness
• Isolation
• Grief
Information Hubs

- Word of mouth
- Senior Centers
- Libraries
- Pharmacies
- Internet
- Newspapers
- Local leaders/Lao agencies (Lao community)
- Churches, faith-based organizations
MPA Local Playbook + AAA Focus Groups = Area Plan 2024-2028 Targeting and Goal Setting
Areas to Address in the Area Plan 2024-28

• Service gaps
  – Availability
  – Equity
  – Reliable, seamless

• Access
  – Cost
  – Language
  – System Navigation
  – Transportation
  – Visibility

• Organizational capacity
Area Plan 2024-2028
Goals
1. The AAA will support the implementation of the Master Plan for Aging for Contra Costa County by advocating for the availability of resources necessary to successfully and effectively execute the goals, priorities, and strategies established in the Local Playbook.

2. The AAA will promote the development of age- and disability-friendly communities by advocating for an infrastructure that fully and meaningfully prioritizes the needs of older and disabled adults and those who care for them.

3. The AAA will improve access to information, assistance, and resources to promote equity and visibility of services among older adults, persons with disabilities, and family caregivers.

4. The AAA will review and update Programs and regulatory requirements to align with the changes in the Older Californians Act and the reauthorized Older Americans Act.
Sample FY 2024-25 Objectives

- 1.2 ACOA Housing Workgroup to raise awareness about housing issues impacting seniors by updating the “No Place to Call Home” infographic.

- 2.2 ACOA Transportation Workgroup to advocate for older adult and disabled adults’ transportation through presentations.

- 3.10 ACOA Health Workgroup to facilitate min. of 4 presentations at community/senior centers.

- 4.2 ACOA Planning Committee to assist the AAA in reviewing changes to the OAA and OCA.
Program Development & Coordination Objectives
FY 2024-2025
• 1.1 The AAA and ACOA will support the MPA Local Playbook strategy of addressing social isolation and connection by identifying funding source(s) to implement this priority. (C)

• 2.1 The ACOA will establish a Senior Nutrition Program taskforce to develop strategies to address the nutritional health of older adults and persons with disabilities in Contra Costa County. (PD)

• 2.3 The ACOA Health Workgroup will work with the AAA to produce and distribute a resource brochure for “Aging in Place” to be distributed to senior populations prioritized in the Older Americans Act. (PD)

• 3.1 The ACOA and Planning Committee will assist the AAA’s Information & Assistance Program in sponsoring and coordinating at least four events to reach populations prioritized in the Older Americans Act to inform older and disabled individuals and caregivers of available programs and services. (C)

• 3.2 The ACOA Planning Committee will work with the AAA’s Information and Assistance Program in translating the County Senior Resource Directory into Simplified Chinese and helping in its distribution in the community. (C)

• 3.3 The AAA and ACOA Planning Committee will increase access to information about services by creating QR codes for the Senior Resource Directory and the County Guides to expand promotion and reach of these resources in the community. (PD)
Title IIIB Access, In-Home & Legal Assistance
Minimum % of Title IIIB Funding FY 24-25

- **Access**: 20%
  - Assisted Transportation
  - Information & Assistance
  - Outreach

- **In-Home Services**: 8%
  - Adult Day Care
  - Adult Day Health

- **Legal Assistance**: 11%
  - Legal Services
## Title IIIB FY 2023-24 Expenditures

<table>
<thead>
<tr>
<th>Category and Funded Services</th>
<th>Minimum Required %</th>
<th>Actual % of Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Access:</strong> Assisted Transportation, Information &amp; Assistance, Outreach</td>
<td>20%</td>
<td>64%</td>
</tr>
<tr>
<td><strong>In-Home Assistance:</strong> Adult Day Care/Adult Day Health</td>
<td>8%</td>
<td>8%</td>
</tr>
<tr>
<td>Legal Assistance</td>
<td>11%</td>
<td>17%</td>
</tr>
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AAA/Area Plan Budget
## Area Plan Budget (Baseline)

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>AAA Area Plan Budget FY 2023-24</td>
<td>$6,924,746</td>
</tr>
<tr>
<td>HICAP Budget FY 2024-2025 Baseline</td>
<td>$382,155</td>
</tr>
<tr>
<td>Total AAA Estimated Budget</td>
<td>$7,306,901</td>
</tr>
<tr>
<td><strong>Contracted Services</strong></td>
<td>$4,998,344</td>
</tr>
<tr>
<td><strong>Direct Services</strong></td>
<td></td>
</tr>
<tr>
<td>Information &amp; Assistance, Outreach</td>
<td>$447,902</td>
</tr>
<tr>
<td>Program Development &amp; Coordination</td>
<td>$148,236</td>
</tr>
<tr>
<td>HICAP - Direct Service</td>
<td>$382,155</td>
</tr>
<tr>
<td>Senior Nutrition (III C-1)</td>
<td>$739,945</td>
</tr>
<tr>
<td><strong>Administration</strong></td>
<td>$590,319</td>
</tr>
</tbody>
</table>

*Note: Contra Costa County Employment & Human Services*
AAA Budget Breakdown in %

- Title IIIB: 13%
- Title IIIC: 58%
- Title IIID: 1%
- Ombudsman: 7%
- Title VII: 0.2%
- HICAP: 5%
- Title IIIE: 7%
- Administration: 8%
- Title IIIF: 58%
Contracted Programs & Services

- Title IIIB Supportive Services
- Title IIIC Senior Nutrition
  - Congregate, Home-Delivered
- Title IIID Health Promotion
- Title IIIE Family Caregiver
- SNAP-ED
- Dignity at Home Fall Prevention
- Ombudsman
~ 13 FTE AAA Staff
Questions/Feedback

Feedback

Time for Questions