
County of Contra Costa
Office of the County Administrator

MEMORANDUM

DATE: April 28, 2021

TO: All Departments

FROM: Monica Nino, County Administrator

SUBJECT: **2021 BIKE TO WHEREVER DAYS**



Pull out your bike, pump up the tires, and leave your car in the garage! May is National Bike Month, celebrated in the Bay Area as “Bike to Wherever Days”¹. The goal of Bike to Wherever Days is to encourage Bay Area residents to ride their bikes for all types of trips, including commute trips, recreational trips, and shopping trips. All nine Bay Area counties will be participating in Bike to Wherever Days at some level. Free Bike to Wherever Days tote bag will be available at your local County library during the month of May, while supplies last. County Departments are encouraged to participate in outreach efforts to promote the event, including distributing and posting a flyer (attached) promoting an interdepartmental bike competition (described in the next paragraph). More information on Bike to Wherever Days can be found in the following website: <https://bayareabiketowork.com>. Additional biking resources can be found in the following 511 Contra Costa website: 511contracosta.org/biking. 511 Contra Costa has developed a bike safety quiz (<http://tiny.cc/511CCBikeSafetyQuiz>) that all County employees, including bicyclists and drivers, are encouraged to take. 511 Contra Costa will award prizes to

¹ Typically, “Bike to Work Day” takes place on the second Thursday in May. However, due to COVID-19, 2021 Bike to Work Day has been rebranded as “Bike to Wherever Days” and will run for the entire month of May. A special “Bike to Wherever Day,” when special bicycling festivities will be held around the Bay Area, will take place on May 21.

ten randomly selected employees who take the survey.

County Departments are being asked to encourage their staff to ride a bike as often as possible during Bike to Wherever Days. A County employee interdepartmental bike competition has been created to see which department will have the highest total number of individual days employees had ridden a bike during Bike to Wherever Days. At the conclusion of the event, each participant can record the days he/she biked during Bike to Wherever Days in a survey (<http://tiny.cc/CCC2021BTWDSurvey>).² Staff from the Department of Conservation and Development will tally the total number of individual days participants had ridden a bike by department and will award prizes to the department that had the greatest number of days of employee participation in Bike to Wherever Days.³ An additional prize will be awarded to the individual participant with the greatest number of days biked during Bike to Wherever Days.⁴ All participants are encouraged to post photos of their bike ride and the destinations they biked to on social media, using the hashtag **#CCC2021BTWD**.

A separate Bay Area-wide bike competition will also be taking place for the entire month of May. Information on this competition can be found in the following website: <https://www.lovetoride.net/bayarea/pages/info?locale=en-US>. In addition to registering as an individual for the competition, you have the option to register as a team, so feel free to gather your family, friends, and coworkers. After each bicycle ride, you record your ride and miles on the competition website and earn points. Additional points can be earned when you encourage others to participate in the competition. Prizes are offered to individuals and teams who have accumulated the most points at the conclusion of the competition.

Staff from the Public Works Department⁵ have volunteered to tune up bikes to help you get ready for Bike to Wherever Days. Services include help fixing a flat, adjusting brakes and gears, and maintaining bike chains.

For more information on 2021 Bike to Wherever Days, please contact Robert Sarmiento, Department of Conservation and Development, at robert.sarmiento@dcd.cccounty.us or (925) 655-2918.

² Once a survey is submitted, it cannot be modified. Surveys will be accepted through **Friday, June 11**.

³ Each department's Bike to Wherever Days employee participation will be weighted based on the total number of employees in the department.

⁴ If multiple participants have the same greatest number of days biking during Bike to Whatever Days, the prize will be raffled to one winner.

⁵ Contact Lawrence Leong- larry.leong@pw.cccounty.us or (925) 313-2026. Tune-ups are available by appointment only.



BAY AREA BIKE MONTH 2021



Supervisor Candace Andersen



Supervisor Karen Mitchoff

ARE YOU READY FOR THE CHALLENGE?

Take part in the interdepartmental “Bike to Wherever Days” Challenge during the month of May! Prizes awarded to the department and individual that has the most participation! Log your Bike to Wherever Days rides at <http://tiny.cc/CCC2021BTWDSurvey>.*

For more information on Bike to Wherever Days, visit <https://bayareabiketowork.com>, or contact Robert Sarmiento, Department of Conservation and Development, at robert.sarmiento@dcd.cccounty.us or (925) 655-2918.

*Once a survey is submitted, it cannot be modified. Surveys will be accepted through Friday, June 11.



Contra
Costa
County

To: Board of Supervisors
From: John Kopchik, Director, Conservation & Development Department
Date: April 27, 2021

Subject: 2021 Bike to Wherever Days

RECOMMENDATION(S):

ADOPT Resolution No. 2021/147 proclaiming May 2021 as "Bike to Wherever Days" in Contra Costa County, and AUTHORIZE the County Administrator to sign a memorandum requesting County Department Heads to participate in outreach efforts to their employees for Bike to Wherever Days.

FISCAL IMPACT:

No fiscal impact. The Metropolitan Transportation Commission and 511.org provide outreach materials, distributed through existing County procedures.

-
- APPROVE OTHER
 - RECOMMENDATION OF CNTY ADMINISTRATOR RECOMMENDATION OF BOARD COMMITTEE
-

Action of Board On: **04/27/2021** APPROVED AS RECOMMENDED OTHER

Clerks Notes:

VOTE OF SUPERVISORS

- AYE: John Gioia, District I Supervisor
- Candace Andersen, District II Supervisor
- Diane Burgis, District III Supervisor
- Karen Mitchoff, District IV Supervisor
- Federal D. Glover, District V Supervisor

I hereby certify that this is a true and correct copy of an action taken and entered on the minutes of the Board of Supervisors on the date shown.

ATTESTED: April 27, 2021

Monica Nino, County Administrator and Clerk of the Board of Supervisors

By: Wendy Mascitto, Deputy

Contact: Robert Sarmiento (925)
655-2918

BACKGROUND:

Historically, Bike to Work Day has been held each May to encourage County commuters to try bicycling to work and to consider regularly commuting by bicycle. Examples of incentives offered to past participants include a raffle for prizes and energizer stations with refreshments and educational materials for bicycle commuters. Bicycling provides excellent exercise and is a non-polluting and energy-efficient form of transportation. Due to COVID-19, last year Bike to Work Day was rebranded as Bike to Wherever Days, which promoted bicycling for any purpose, and was extended to take place throughout the month of September.

In 2021, Bike to Wherever Days will take place throughout National Bike Month in May and will continue to promote bicycling for any purpose. All nine Bay Area counties will be participating in 2021 Bike to Wherever Days at some level. May 21, 2021 has been designated as "Bike to Wherever Day," when special bicycling festivities will take place around the Bay Area. The Metropolitan Transportation Commission, with the help of financial donations from event sponsors and volunteers, will primarily fund Bike to Wherever Days in the San Francisco Bay Area. Additional information on the event is available at this website: <https://bayareabiketowork.com>.

Attached is a draft transmittal memo (Exhibit A) from the County Administrator to all departments requesting that they encourage their employees to participate in Bike to Wherever Days. With the Board's approval, posters and other outreach materials will be distributed to County departments for their use in outreach to County employees.

CONSEQUENCE OF NEGATIVE ACTION:

The County will not encourage its employees to participate in Bike to Wherever Days.

ATTACHMENTS

Resolution 2021/147

Bike to Wherever Memo 2021