

#BounceBackContraCosta



LAYOFF AVERSION FUNDING FOR SMALL BUSINESSES

If you're a small business in Contra Costa County facing potential layoffs due to the financial impacts of the pandemic, we want to help you keep your workers! The Workforce Development Board of Contra Costa County (WDBCCC) is awarding grants to small businesses experiencing adverse financial impact due to COVID-19. The goal is to help employers avert layoffs and/or closure.

How much funding is available?

WDBCCC has \$100,000 in state and federal funding to award to small businesses within Contra Costa County. The grant is awarded as a reimbursement for eligible costs.

Who is eligible?

To be eligible for funding, businesses must:

- Be located in Contra Costa County.
- Be currently open or planning to re-open.
- Be current on their unemployment taxes and in good standing with the state of California.
- Be able to demonstrate the need for support due to the impacts of COVID-19.

Priority will be given to these types of women and minority-owned micro-businesses: retail, restaurants, hair salons, barber shops, nail salons, day spas and fitness studios.

How can I use the funds?

Funds must be used to create solutions that are directly related to preventing potential layoffs or facility closures due to COVID-19. Examples of allowable reimbursable expenses include:

- Equipment, such as laptops and computers, that allows employees to work remotely.
- Personal protective equipment (PPE), including masks, gloves and cleaning supplies, to help ensure a safe working environment.

Businesses may not use funds to pay employee wages, benefits, or support services, such as rent, childcare or transportation.

How do I apply?

WDBCCC will host a webinar on Nov. 17 at 3 p.m. to present information about the grant program.

Go to www.wdbccc.com/bounce-back-contra-costa/employer to register for the event. In the meantime, if you have questions, call the WDBCCC COVID-19 Resource Hotline at 833-320-1919 or email bouncebackcoco@ehsd.cccounty.us.



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