

MEMORAN DUM

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To: All Staff, Code 2A Date: October 14, 2020

From: Tish Gallegos, Community Relations

Subject: Final Push: Census 2020 Count Ends Tomorrow, October 15th

The <u>U.S. Census Bureau has announced</u> that self-response and field data collection operations for the 2020 Census will conclude on Thursday, October 15, 2020.

Everyone can complete the census from home in about 10 minutes and it is FREE:

- 1. Visit my2020census.gov
- 2. Call (844) 330-2020
- 3. Paper responses must be POSTMARKED by October 15, 2020

Help remind EHSD customers as you interact with them by phone, email or in person. If they have not already participated in this year's count, they still can through tomorrow. Everyone living in a household counts when answering the nine questions. The census does not ask about immigration status and does not share responses with any other agency or person.

Feel free to share posts from EHSD's social media: <u>Twitter @ContraCostaEHSD</u> and <u>Facebook</u> @ContraCostaEHSD. #CoCoCounts #CountMeIn #Census2020

The Census count *affects all of us* for the next ten years, therefore it is extremely important to inform the government about the number of people who live in our area. A complete and accurate count is critical for determining how much money it allocates for education, housing, health care, roads and transportation, child and elderly services, and emergency assistance such as the response to COVID-19. Likewise, census information ensures the appropriate level of political representation. One or more of these areas is likely to affect you, your family and/or our customers.

To learn more about Census 2020 in Contra Costa, visit the County website's census page.