

# New Resource to Ensure Child Care Access for Healthcare Providers and Other Essential Employees

Right now, essential workers including healthcare and public employees are on the frontlines, fighting against the biggest crisis our country has seen in decades. These workers have selflessly stepped up to support our communities. We are all depending on them to continue working despite the reality that their children's schools, preschools, and daycares have closed because of the pandemic.

That's why we are excited to announce that Child Care Providers United (CCPU), a partnership of SEIU Locals 99 and 521 and UDW/AFSCME Local 3930, is bringing together healthcare workers and others working on the frontlines who need access to safe child care with qualified, licensed local child care providers throughout California ready to provide care.



#### Online Registry to Connect Parents with Child Care Providers

CCPU is working with Carina to launch an online child care matching service that will make it easier for workers to find the child care they need

Carina is a nonprofit technology organization connecting qualified, trained child care and home care workers to those who need care using an online matching marketplace. Unlike other care matching platforms, Carina only features qualified, verified, experienced, and licensed providers. CCPU and Carina are enrolling child care providers to offer emergency child care services in California as well as in four other states. The site is launching in Spanish and English in early April for families.

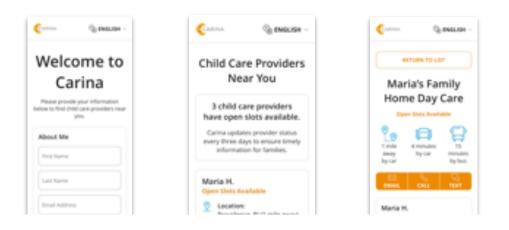
Carina has been connecting consumers to qualified care providers since 2016. Carina partners with labor and community organizations, state and local governments, small child care businesses and high-road employers who provide their employees with good wages, benefits and union representation through their work. More than 1,000 licensed, qualified child care providers have registered to date and more are joining every day.



#### Secure Platform Allows Parents to Connect to Emergency Child Care Using Smartphone

How the system works:

- English / Spanish
- Built for safety (invite-only system to verify child care providers and essential workers)
- Ease of Use (5-minutes or less to set up a profile, 2-minutes or less to connect to a provider)
- Privacy (no information collected about children, no display of providers' addresses)
- Free for users, no ads, no selling of parent or provider information
- Convenient for child care providers and parents (profiles update via text message, travel time to child care via public transport, no download or updating of app required, mobile first)



## We Need Employer Support to Connect Essential Employees to Emergency Child Care Quickly

CCPU and Carina are working to expand the platform quickly to meet a critical need. By partnering with employers we can meet the needs of essential employees who are parents and ensure employers have the staff they need to continue to serve our communities throughout the crisis.

## **Contact information:**

Carina – https://carina.org/childcare, 206-607-9427 Child Care Providers United – https://childcareprovidrersunited.org/ SEIU Local 521 - www.seiu521.org, 408-678-3379 SEIU Local 99 - www.seiu99.org, 323-770-6035 UDW AFSCME Local 3930 - http://www.udwa.org/, 1-888-226-7510 **SEIU** – www.seiu.org, 202-730-7000



